Sources AI cited when recommending doctors

Selected sources · percentage of 90 answers per specialty

Primary care, as asked: “Who is the best primary care doctor in [city]?”

	Brain surgery	Breast cancer	Colonoscopy	Heart surgery	Knee replacement	OB-GYN	Pediatrics	Primary care	Psychiatry	Vasectomy
Healthgrades	4	6	21	7	1	26	21	37	28	14
WebMD doctor directory	0	3	11	1	1	9	8	0	6	6
ThreeBestRated	0	0	0	0	2	3	12	2	3	0
National Cancer Institute	0	11	0	0	0	0	0	0	0	0
NCI cancer center directory	0	11	0	0	0	0	0	0	0	0
STS Public Reporting	0	0	0	12	0	0	0	0	0	0
Birdeye reviews	0	0	0	0	0	2	13	0	0	8
Psychology Today	0	0	0	0	0	0	0	0	24	0
American Urological Assn.	0	0	0	0	0	0	0	0	0	20
Planned Parenthood	0	0	0	0	0	0	0	0	0	13

Cells show the rounded % of 90 answers citing each source at least once.

0 25 50 75 100

Shown: every source cited in at least 10 answers from at least 5 metros in any one specialty.

Exact counts, metros and cited pages: halcy.ai/research/health-system-ai-recommendations#citation-sources

HALCY RESEARCH

Oct. 4, 2026 · 30 U.S. metros · 3 repeats per question